











2026 Sponsorship Opportunities

-  Live Music
-  Beer Garden
-  Bonfire
-  60+ Vendor Craft Fair
-  Kids Zone & Family Activities
-  Outdoor Movie Night
-  Softball Tournament
-  Cornhole Tournament

OUR MISSION

Merrimac Old Home Days, Inc., a registered 501(c)(3) nonprofit, organizes an annual three-day festival in Merrimac centered on community, tradition, and connection.

Held each August, Old Home Days brings together families, local businesses, nonprofits, and visitors from surrounding towns to celebrate what makes Merrimac special. As the town's longest-running event, it plays an important role in strengthening relationships and preserving the spirit of small-town New England.





A SPECIAL YEAR 2026

2026 marks the 150th anniversary of Merrimac's incorporation, making this a meaningful milestone for the community.

This year's Old Home Days will build on long-standing traditions while introducing new experiences and expanded programming —creating a memorable weekend for residents and visitors alike.

We are proud to work alongside the town's 150th Anniversary Committee as part of a broader year of celebration in Merrimac.



About The Event

Merrimac Old Home Days is a three-day, community-run festival featuring:

Friday, August 7

live music • food vendors • beer garden
cornhole tournament • outdoor movie night

Saturday, August 8

massive craft fair • kids zone & family activities
community partner booths • silent auction • live music
beer garden • bonfire

Sunday, August 9

softball tournament



3,000+ Attendance



WHY SPONSOR?

Sponsoring Old Home Days is an opportunity to:

- Connect directly with local families and community members
- Align your business with a trusted, long-standing tradition
- Gain visibility across a multi-day, high-attendance event
- Support a volunteer-driven 501(c)(3) organization
- Be part of a once-in-a-generation anniversary year

SPONSORSHIP TIERS

Presenting — \$5,000

- ✓ Title sponsor designation
- ✓ Top logo placement
- ✓ Social media campaign
- ✓ Premium booth space
- ✓ On-stage recognition

Gold — \$2,500

- ✓ Prominent logo placement
- ✓ Social media features
- ✓ Event signage
- ✓ PA announcements
- ✓ Booth space

Silver — \$1,000

- ✓ Logo on website
- ✓ Event signage
- ✓ Social media
- ✓ Announcements
- ✓ Booth space

Bronze — \$500

- ✓ Website
- ✓ Social media
- ✓ Event signage

Community — \$150-\$300

- ✓ Website listing
- ✓ Group thank-you

Benefits are cumulative, with each tier including all benefits from the levels below.

EVENT + NAMING RIGHTS OPPORTUNITIES

★ Premier Experiences

- Live Music Stage Sponsor – \$2,500
- Beer Garden Sponsor (2 nights) – \$2,000
- Bonfire Sponsor – \$1,500
- Kids Zone Sponsor – \$1,500



🎯 Featured Events

- Craft Fair Sponsor (60+ vendors) – \$1,000
- Softball Tournament Sponsor (Sunday) – \$1,000
- Outdoor Movie Night Sponsor – \$750
- Cornhole Tournament Sponsor – \$750

🎉 Community Activities

- Parade Sponsor ("Anything on Wheels") – \$500
- Celebrity Pie Eating Contest Sponsor – \$300
- Touch-a-Truck Sponsor – \$300





Custom Sponsorships

We understand every business is different.

If you're interested in:

- A custom activation
- Unique branding opportunity
- Collaboration with Old Home Days Committee

We are happy to work with you to create a tailored sponsorship package.



**THANK
YOU!**

**Old Home Days is made possible
entirely through community support.**

We are grateful for your consideration
and for helping us continue one of
Merrimac's most meaningful traditions.



**BECOME
A SPONSOR**

To secure your sponsorship:

- 👉 Visit: MerrimacOHD.com/becomeasponsor
- 👉 Or contact us directly to discuss opportunities